STAKEHOLDER ANALYSIS





When identifying your organization's, program's, or initiative's various stakeholders, consider each of these questions:

- 1. Which organizations, persons, and/or entities are stakeholders? (External and Internal) Consider: partners, "customers," participants, funders, competitors, agencies, etc.
- 2. Consider the nature of their interest in, and expectations for, your organization. What do stakeholders want? Expect?
- 3. How does this stakeholder contribute to, or detract from, the work?
- 4. Are there new stakeholders on the horizon? Older stakeholders declining in importance or influence?
- 5. What's the value of each stakeholder? (Rate importance and influence, 0-3)



RANK ORDER X TOTAL SCORE Key: 0 = Unknown, 1 = Little, 2 = Some, 3 = Very

Name of Organization/Person	Importance (0-3)	Influence	Notes & Comments	Total Score
Organization/Person	(0-3)	(0-3)	Comments	Score